



URBE
UNIVERSITY



Universidad
de Cartagena
Fundada en 1827



Date:

wednesday, june 21,
thursday, june 22 and
friday, june 23

2023

International colloquium



Florida,
United States

On pedagogical stewardship and educative innovation:

Trends that will define the future of education.

Justification

As the world is increasingly disturbed by the advancement of technology in the form of artificial intelligence; the tension between national borders and the millions of people who try to cross them, and the radical social changes represented in violence, segregation, and the increase in conflicts; it is much more difficult to address education as a tool to train citizens capable of facing so many challenges and uncertainties.

Disturbance related to social, cultural, technological, and aesthetic changes demands swift, coordinated, and precise action to prevent irreversible damage and increase resilience. With connected technologies and the ability to share news and opinions in an instant, people are more informed than ever about the world and the policies that affect them. Artificial Intelligence threatens to displace the natural and traditional ways in which we cultivate it. Therefore, those responsible for education in the world must attend to and do many things at the same time. We must prioritize the safety and well-being of people, adapt to social and technological developments, anticipate unforeseen risks, take advantage of data and evidence in decision-making, align ourselves with emerging global emergencies (COVID, for example) and reflect the different perspectives to form a human being capable of surviving whole in a disruptive world.



Where to start?

Answering this and other questions is the objective of the II International Colloquium on educational management and educational innovation: Trends that will define the future of education. The colloquium will be a space for communication and interaction between educators, researchers and educational managers that will allow the sharing of theoretical and practical developments on the challenges of education in the complex and disruptive contemporary world.

The conferences and presentations will address questions such as:

- ✓ What are the biggest challenges for the educational system in a disruptive world?
- ✓ Are today's educational systems fit for purpose? What needs to change, and how?
- ✓ What is the role of technology and data in setting new rules within the educational scenario?
- ✓ How could we -educators- collaborate better to regulate complex, interconnected cross-border risks?
- ✓ How can educators straddle increasingly divergent societal values and views?



Thematic

Topics of interest for submission include, but are not limited to:

- **Thematic Axe 1 Cultural and racial diversity/segregation and violence**

Violence is a dramatic phenomenon in all areas of contemporary human life, but it has gained particular importance in recent years. multicultural educational contexts in recent years. This axis proposes to address this phenomenon, its causes, and manifestations, to reflect on how to manage cultural diversity in schools. It is interesting to rescue the contributions that, from a multicultural perspective, have generated experiences and good practices that promote respect and coexistence with diversity and the harmonious development of all students, regardless of race, religion, origin, socioeconomic status or cultural differences.

Readings on the subject

- Global education monitoring report, 2019: Migration, displacement and education: building bridges, not wall

[LINK DE INFORMACIÓN](#)

- Education as healing: Addressing the trauma of displacement through social and emotional learning

[LINK DE INFORMACIÓN](#)

- Protocolos para el abordaje pedagógico de situaciones de riesgo en el marco de la ruta de atención integral para la convivencia escolar · Racismo y Discriminación Étnico-Racial · Xenofobia

[LINK DE INFORMACIÓN](#)



• **Thematic Axe 2. The future of education in a disruptive world. The end of the golden age of the universities**

The Golden Age of universities in the developed world is passing and life is becoming tougher. Rising costs are no longer matched by a willingness of governments and students to pay for them. And yet the traditional operating model of a university cannot produce sufficient productivity gains to cover the gap.

Soaring costs and chronic funding challenges are nothing new. But today's universities are being buffeted by game-changing technology, disruptive competition from bold new online players, evolving demographics, and heightened expectations for personalized service amid spiraling tuition fees, crippling student debt and emerging doubts about higher education's return on investment. The age of the customers has arrived and students have higher expectations about the experience and what it will lead to.

Traditional universities are approaching a crossroads: Do they transform into new kinds of entities? Optimize existing operations to enhance efficiencies and capabilities? Do nothing in the hope that if no rescue appears, they will have time to decide what to do later? Or do nothing in the belief that they are invulnerable?

Readings on the subject

- The future of education in a disruptive world

[LINK DE INFORMACIÓN](#)

- Reimagining our futures together: a new social contract for education. Report from the international commission on the future of education

[LINK DE INFORMACIÓN](#)

- After a golden age of higher education growth, what next?

[LINK DE INFORMACIÓN](#)



• **Thematic Axe 3. Impact of Artificial Intelligence on education** **(metaverse, GPT chat, TOME)**

Artificial Intelligence (AI) is known as a tool that allows complex reasoning and activities to be carried out through computers and technological equipment, without human intervention in the process. In the educational field, those tools that rely on natural language models and machine learning such as GPT Chat deserve special mention. AI is rapidly occupying spaces in university education. From automated tutoring systems to AI-powered online learning platforms, technology is changing the way education is delivered and received around the world. What is the impact of AI on education and the acquisition of intellectual, mechanical, and discursive competences on the part of the students? It is one of the questions that this axis proposes as a center of debate.

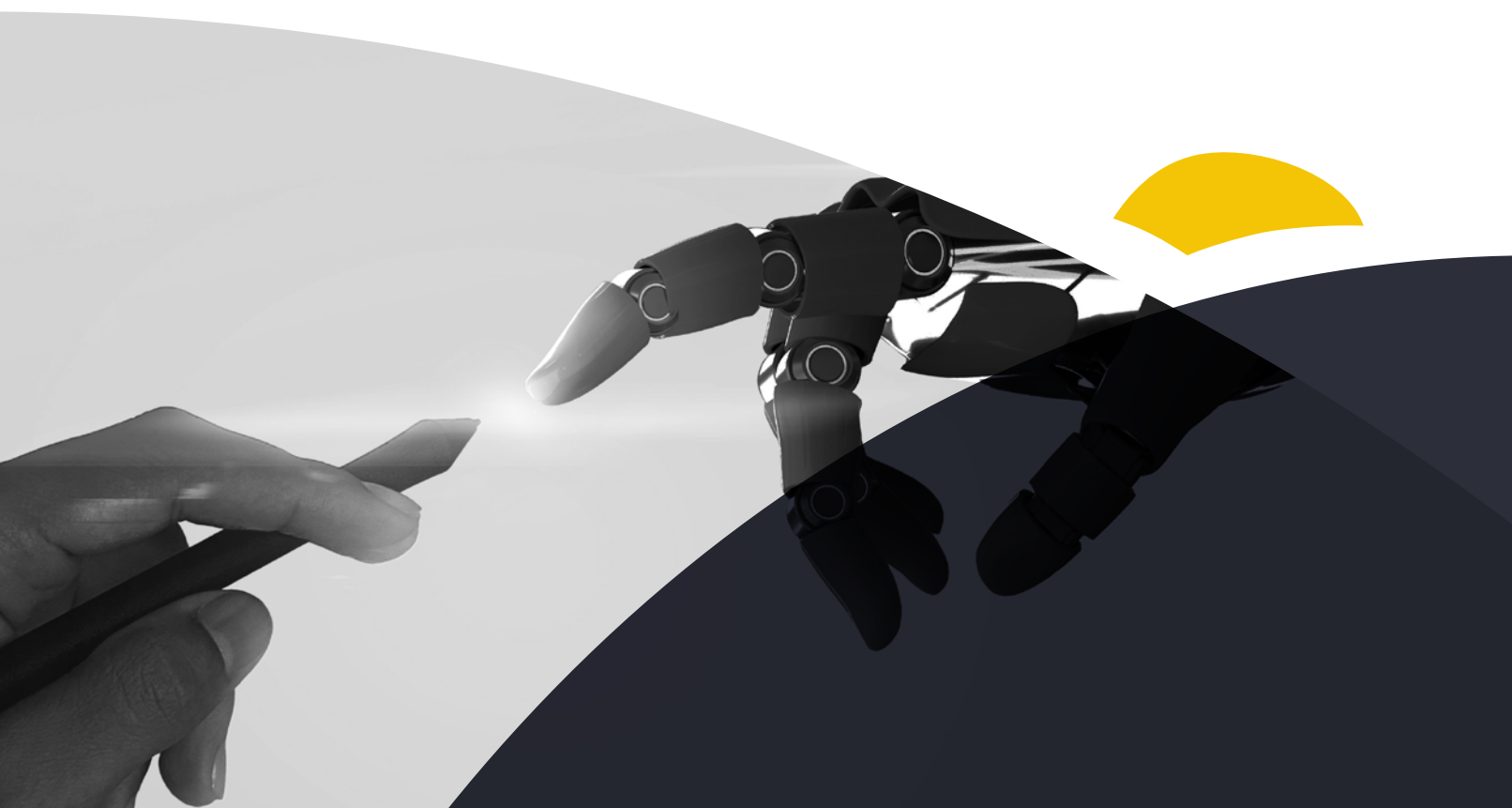
Readings on the subject

- Artificial intelligence and education - A critical view through the lens of human rights, democracy and the rule of law

LINK DE INFORMACIÓN

- Inteligencia artificial y el Chat GPT: retos en la educación

LINK DE INFORMACIÓN



Dates:

June 21, 22 and 23, 2023

Venue:

URBE University: 11430 NW 20 St Ste 150 Sweetwater,
FFL 33172. www.urbe.university

Organizing Institutions

UNAD Florida (United States),
URBE University (United States)
University of Cartagena (Colombia)

This activity is carried out within the framework of the Network of Researchers and Educational Managers (RIGE), a space for debate and research that links the production of knowledge about education, educational management and decision-making processes and educational policy in all levels: primary, middle and higher education.



Key Speakers

- Dr. Maria Marta Ferreyra. World Bank, Washington, United States.
- Dr. Claudio Rama. Business University, Uruguay.
- Dr. Rafael Martínez Campoblanco. Utel University, Mexico.



Dr. Claudio Rama.



Dra. Maria Marta Ferreyra.



Dr. Rafael Martínez

Modality

Hybrid (face-to-face – virtual)

Forms of participation

- Plenary conferences (by invitation of the organizing committee).
- Papers to be discussed in each of the thematic axes. (Proposed by participants). Abstracts will be subject to peer review before being accepted.
- Discussion panel. All registered participants (speakers and attendees).
- Attendees (without presentation of papers)

Paper Presentation

1. Identification of the author and the work

- 1.1. Thematic axis in which the proposal is registered.
- 1.2. Title of the presentation
- 1.3. Name of the author(s) (maximum three).
- 1.4. ORCID
- 1.4. Institution of affiliation
- 1.5. City and country
- 1.6. Position (Master's student, PhD student, Professor or researcher, academic authority)
- 1.7. Email
- 1.8. Phone

2. Abstract, no more than 250 words.

- 2.1. Keywords: maximum five (UNESCO Thesaurus)

3. Full text

- 3.1. Maximum length: 4000 words including bibliographical references, charts and tables. Without considering title, abstract and keywords. Footnotes are not allowed.
- 3.2. 1.5 spacing
- 3.3. Font Times New Roman, size 12 points.
- 3.4. Format .doc
- 3.5. References must be presented based on the APA format (7th edition).

Esta información debe ser enviada al correo: doctoralprograms@unad.us

Criteria to evaluate the proposals.

Structure and coherence of the text

The text must faithfully comply with the indications of this call. The author must take care of the writing, spelling and format established in the format.

Scientific and academic rigor

It is expected that the contributions presented are based on up-to-date conceptual support (the papers must reference literature published in the last ten years) and correspond to the topic being handled. They should include data that supports the arguments. The conclusions must be the result of serious analysis of the data provided.

Contributions to educational innovation

The document must clearly indicate the reasons for which the proposal supports the thematic axis in which it is presented and improved educational innovation.

Unpublished document

Proposals are requested to be unpublished documents. If they have been presented previously, this information must be provided in the introduction and the author should describe the differentiating element of this contribution.

Structure and coherence of the text

The text must comply faithfully with the indications of this announcement, take care of the writing, spelling and format established in the template.

Registration Fee and payment Information

- Participants with presentation: \$100USD
- Attendees without presentation: \$75USD

payment

Important dates

Final Abstract Submission Deadline: **May 20, 2023**

Results of abstract review returned to authors: **May 30, 2023**

Full conference registration fees due for all presenters: **June 7, 2023**

Accommodation

Each participant must manage her/his accommodation.

The following are suggested Hotels located close to URBE University:

- Hilton Garden Inn Miami Dolphin Mall. Address: 1695 NW 111th Ave Suite A, Sweetwater, FL 33172, Phone: (305) 500-9077
- Courtyard by Marriott Miami at Dolphin Mall Located at: Dolphin Mall. Address: 11275 NW 12th St, Miami, FL 33172. Phone: (305) 994-9343

Scientific Comittee

Dra. Nancy Rodriguez

Dr. Jesús Alberto Fuenmayor

Dra. Ana Julia Bozo de Carmona

Dr. Claudio Rama.



Dra. Nancy Rodriguez



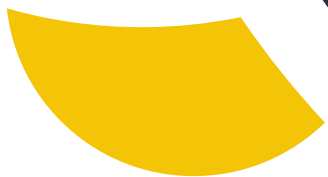
Dr. Jesús Fuenmayor



Dra. Ana Julia Bozo



Dr. Claudio Rama.



Contact Information

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